

**Information Management Section
IT Services Branch**

16th January 2008

Dear XXXX

FREEDOM OF INFORMATION REQUEST REFERENCE NO: XXXX

I write in connection with your request for information dated 18/12/2007, which was received by Greater Manchester Police on 18/12/2007. I note you seek access to the following information:

- In the last financial year (06/07) what was the speed camera partnership's budget for public relations?
- What is the projected budget for public relations in the current financial year?

Following receipt of your request searches were conducted within Greater Manchester Police to locate information relevant to your request. I can confirm that the information you have requested is held by Greater Manchester Police.

The public relations and communications budget for the Greater Manchester Casualty Reduction Partnership is as listed:

2006/07 - £249,990
2007/08 - £300,000
2008/09 - £300,000

This budget is not solely concerned with issues relating to safety camera enforcement but is predominantly utilised for matters relating to the broader aspects of road safety of which speed is a crucial concern as two thirds of road collisions can be attributed to being speed related.

The budget has been utilised this year for dealing with drink/drug related issues, use of mobile phones whilst driving, safety of motor cyclists, children on the road, drivers not concentrating properly, employers expectations of their staff to drive long hours/distances and many other campaigns generally aimed at reducing the number of serious collisions occurring on the road in an attempt to improve road safety and protect the general public.

Complaint Rights

Your attention is drawn to the attached sheet, which details your right of complaint.

Yours sincerely,