

Our ref: 01/FOI/24/012822/L

Please quote our reference
number when responding

Monday, 08 July 2024

FREEDOM OF INFORMATION REQUEST REFERENCE NO: 01/FOI/24/012822/L

I write in connection with your request for information dated 19/06/2024, I note you seek access to the following information:

I'm reaching out for some information you have on the Ask for Angela campaign.

- 1. I request the yearly promotional cost of the campaign from 2016 - June 2024.*
- 2. I also request the yearly training cost of the campaign from 2016 - June 2024.*
- 3. I also request a breakdown of how the campaign is being implemented from 2016 - June 2024.*
- 4. I also request a breakdown of how staff members are being trained under the campaign from 2016 - June 2024.*
- 5. I also request access to any training documents or literature from the campaign from 2016 - June 2024.*
- 6. I also request a breakdown of the budget plans of the campaign for 2025.*
- 7. I also request how many police reports have mentioned 'Ask for Angela' in the last year and since the campaign started in 2016.*

Result of Searches

Following receipt of your request searches were conducted within Greater Manchester Police to locate information relevant to your request. I can confirm that some of the information you have requested is held by Greater Manchester Police.

However, There are no flags or markers on the system to filter the data for Ask for Angela incidents. To provide the data regarding part 7 would involve a manual search of all incident records. We are unable to provide information prior to 2019 and we are unable to search on individual key words contained within Incident Logs. Completing this part would require searching individual incidents reported of the previous 5 years and GMP records hundreds of thousands incident annually. As such, it is anticipated it would take in excess of 18hours to provide the requested information.

Therefore, as per section 12(1) of the Freedom of Information Act 2000, the cost of providing you with the information is above the amount to which we are legally required to respond i.e. the cost of locating and retrieving the information exceeds the 'appropriate level' as stated in the Freedom of Information (Fees and Appropriate Limit) Regulations 2004.

In accordance with the Freedom of Information Act 2000, this letter acts as a Refusal Notice.

In this instance, Greater Manchester Police will be unable able to provide advice for you to reduce the request in order for the force to keep this within the fees limit in accordance with Section 16(1), the duty to provide advice and assistance, of the Freedom of Information Act 2000.

Although this removes GMP's obligations under the Act, as a gesture of goodwill, I have supplied information, to answer your request please see below.

1. The costs of promoting Ask for Angela would be attributed to the cost of the internal printing of assets, there is no specific yearly campaign outside of a refresh of existing posters. Licensing Officers will liaise with Licenses and explain the process, directing them then to the Ask for Angela website and their various bespoke training packages. This is completed as part of any engagement with Licensed Premises within the scope of the daily duties.
2. We provide an overview of the scheme and ask venues to make posters and digital assets visible to the public. Training packages are available through the Ask for Angela website and are at cost to the venue.
3. We do not have an overarching implementation policy with regards to Ask for Angela, we will promote the use and advertisement during VAWG campaigns and also during engagement work undertaken by Licensing Officers. This will incorporate the refreshing of assets and explaining how the campaign works.
4. Licensing Officers are made aware of the scheme when they come in to post by the Central Licensing Officer within the Prevention Branch. They are then given resources and assets to enable them to raise awareness within the Licensed Premises that they will have responsibility for.
5. These assets are available from the Ask for Angela website, we do not hold any specific training assets.

6. There is no specific budget apportioned to Ask for Angela. Any costs to the Force are solely printing costs allocated at the time they are required.