

Date: 3rd June 2026
Our ref: FOI/26/016864/F

FREEDOM OF INFORMATION REQUEST REFERENCE NO: FOI/26/016864/F

I write in connection with your request for information dated 11/05/2026, received by Greater Manchester Police (GMP) for the following information:

Under the Freedom of Information Act 2000, I would like to request the following information relating to thefts involving Jellycat-branded toys and products within your force area between 1 January 2025 and 31 May 2026 inclusive.

Please provide:

The total number of recorded theft offences where "Jellycat" is specifically mentioned in: the crime report summary, property description, investigation notes, or associated retail loss reports.

A monthly breakdown of these offences from January 2025 through May 2026.

Where available, the estimated total value of goods stolen:

***by month, and
as an overall total.***

The number of incidents involving:

shoplifting,

burglary,

robbery,

theft from person, and

organised retail crime.

The number of arrests made connected to these offences.

The number of cases that resulted in:

charge,

summons,

caution,

**community resolution, or
no further action.**

**The number of cases referred to the Crown Prosecution Service.
The number of prosecutions and/or convictions recorded, if held.**

**The three locations (towns/cities or retail areas) within your force area with the highest number
of Jellycat-related theft reports.**

**Any internal reports, intelligence assessments, briefing notes, or communications held
concerning:**

**trends in Jellycat thefts,
organised theft of Jellycat products, reseller activity, retail crime targeting toy shops or
department stores, or social media-driven demand for Jellycat products.**

**Any data held regarding repeat offenders or linked offences involving Jellycat thefts.
Any guidance issued to officers or retailers relating to the prevention of high-demand toy
thefts, including Jellycat items.**

**If possible, please provide the information in spreadsheet format (CSV or XLSX).
For clarity, this request relates specifically to the brand "Jellycat", including plush toys, soft
toys, and related branded merchandise.
If keyword searches are required, I would be grateful if searches could include:
"Jellycat", "Jelly Cat", and common misspellings where practical.
If any part of this request exceeds the cost limit, please advise how it may be refined.**

Result of Searches

Following receipt of your request searches were conducted within Greater Manchester Police (GMP) to locate the requested information. However, GMP cannot confirm if it holds all the information that you have requested without conducting a thorough search on your behalf.

To determine if any data is held regarding internal reports, intelligence assessments, briefing notes or communications would require manually contacting all districts and officers for them to conduct a manual review of their records to determine if they hold anything relevant to this request. Any data held once the review was conducted may not be accurate to provide under the FOIA. Due to level of work required, to confirm whether the information is held would take over 18 hours.

Therefore, as per section 12(2) of the Freedom of Information Act 2000, the cost of searching for the information is above the amount to which we are legally required to respond i.e. the cost of locating the information exceeds the 'appropriate level' as stated in the Freedom of Information (Fees and Appropriate Limit) Regulations 2004.

In accordance with the Freedom of Information Act 2000, this letter acts as a Refusal Notice.

GMP is obligated, pursuant to section 16(1) of the Act to provide you with advice and assistance on refining your request to bring compliance within the fees limit. In order for the force to keep this within the fees limit, the information you are requesting will need to be reduced, for example reducing the amount of information required. However, the resulting response cannot be guaranteed at this point as it will be dependent upon the number of records that fall within the scope of any new request, as they would still have to be manually assessed.

Although excess costs remove GMP's obligations under the Freedom of Information Act 2000, as a gesture of goodwill I have supplied some information relative to your request that was retrieved before it was realised that the fees limit would be exceeded (see below information). I hope that this is of use to you, but it does not affect our legal right to rely on the fee's regulations for the remainder of your request.

Caveats:

In July 2019, GMP implemented one of the largest IT infrastructure changes in UK policing. The systems are in continual development and the data provided for this request is what the systems currently hold.

- This data contains crimes with a created date between 1st January 2025 and 30th Apr 2026 where the Crime Description or Crime MO descriptions contains 'Jelly Cats', 'Jelly Cats' or 'Jelly-Cats', excluding cancelled crimes and crimes classified as fraud. Further information about cancelled crimes can be obtained from the Home Office Counting Rules. Details regarding fraud crime can be obtained by contacting the NFIB. Please note:
 - The keyword methodology does not account for spelling errors.
- We are aware of various system issues affecting committed at locations for new and migrated crimes (see below for details). These issues mean that data for a specific location may include crimes that did not happen in that location and/or exclude crimes that did.
 - Some crimes do not have a beat code, which means that they cannot be mapped to other geographies e.g. districts.
 - Some crimes have an incorrect beat code, which means that they are mapped to the wrong geographies.
 - Some crimes do not have an address because e.g. the address has been recorded in a non-standard format or as map coordinates.
- Suspects may be attached to more than one crime during this time period.
- Suspects have been included even if no action has been taken against them e.g. eliminated, insufficient evidence, wanted.
- We are aware of a system issue that allows custody records to be created without being linked to a crime record, where a crime has been created on the system for the same instance. This is incorrect and will affect reporting which relies on custody and crime records being linked.

Due to the low numbers returned, the data has been merged together as by providing all this information split by month as you have requested would significantly increase the likelihood of identifying the individual(s) concerned, and as such the exemption under S40(2) – Personal Information, would be engaged and result in information being refused. By merging this data it can be provided in its entirety.

Offence	Total
All other theft offences	2
Business and community burglary	2
Shoplifting	56
Vehicle Offences	1
Total	61

There is a total of **42 custody records** linked to these crimes.

Crime Outcome	Total
Charged/Summons	24

Evidential Difficulties Victim Based – Named suspect not identified: The crime is confirmed but the victim either declines/ or is unable to support further police investigation to identify the offender.	1
Investigation Complete: No suspect identified. Crime investigated as far as reasonably possible –Case closed pending further investigative opportunities becoming available	32
Named Suspect identified: evidential difficulties prevent further action; victim does not support (or has withdrawn support from) police action.	1
Named Suspect identified: victim supports police action but evidential difficulties prevent further action.	3

District	Total
Bury	1
CoM Central	44
CoM North	1
Stockport	1
Tameside	2
Trafford	12

The number of cases referred to CPS and the number of prosecutions/convictions will need to be sought from the courts as GMP do not hold this data.
